



Kasco Amazon Selling Policy

Effective Immediately

Please review the Kasco Amazon Selling Policy below. All sales through the Amazon marketplace must comply with the restrictions provided. Failure to comply with these policies will result in account hold and can affect your discount, terms, and even reseller status.

Sale of all Kasco products (excluding the CertiSafe product line) are eligible to be listed through the Amazon Marketplace – repackaging and distribution at the Distributor/Dealer’s own risk.

NOT ALLOWED

- Sold and Fulfilled By Amazon (SBA) – Distributors and Dealers are **NOT** under any circumstances allowed to sell Kasco product to Amazon as a retailer to be sold and fulfilled by Amazon.

If any Kasco product is found on SBA (Sold by Amazon), Kasco will purchase and track to the distributor who sold the product. The distributor will be responsible for all costs to either purchase/retrieve all product sold to Amazon OR Kasco will purchase all SBA inventory and charge the distributor a 50% restocking fee. The distributor account will be on hold until the issue is resolved. (The issue will not be considered resolved until all stock has been removed from SBA listings and any applicable restocking fees are received by Kasco Marine).

ALLOWED

- Fulfilled By Amazon (FBA)/Amazon Prime – With Fulfillment by Amazon (FBA), you store your products in Amazon's fulfillment centers, and amazon picks, packs, ships, and provides customer service for these products.
 - <https://services.amazon.com/fulfillment-by-amazon/benefits.html>
- Seller Fulfilled Amazon Prime – Seller Fulfilled Prime is the Prime program that allows you to deliver directly to domestic Prime customers from your own warehouse.
 - <https://services.amazon.com/services/seller-fulfilled-prime.html>

KASCO WILL PROVIDE

- Kasco will manage and maintain all product listing on Amazon, including consolidating existing and creating new listings, updating product images and descriptions.
- Kasco will promptly respond to all product questions or reviews needing comment.

DISTRIBUTOR/DEALER WILL PROVIDE

- All sellers MUST maintain correct, consistent MAP pricing on Kasco listings.
- Sellers agree to not create new listings – Items will not be allowed to be sold in configurations other than those listed by Kasco (no kits).
- Sellers agree not to re-sell product to sellers who violate MAP or SBA rules.



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